



MENORAH LEGACY FOUNDATION

Healthy For Life

Background

In 1926 the Jewish Memorial Hospital Association was formed for the purpose of developing a Jewish community-sponsored hospital in Kansas City, Missouri. On September 7, 1931, Menorah Medical Center opened at 50th Street and Rockhill Road in Kansas City, Missouri. The Menorah Medical Center Foundation was formed on August 29, 1957, as a charitable supporting organization to the hospital. In 1996, Menorah Medical Center closed its location in Kansas City, Missouri, and moved to a new hospital facility in Overland Park, Johnson County, Kansas.

With the purchase in 2003 of Menorah Medical Center by HCA, a for-profit health care company, the Menorah Medical Center Foundation concluded its affiliation with Menorah Medical Center, changed its name to Menorah Legacy Foundation and became an independent, charitable foundation. The Foundation revised its mission from supporting Menorah Medical Center to impacting healthcare and healthcare-related services within the Greater Kansas City Metropolitan Area.

Our Mission

The primary mission of the Foundation is to support and/or incubate programs that foster the delivery, quality, or affordability of healthcare or healthcare-related social services, i.e. services that promote physical or mental health in the Jewish community. Our secondary mission is to support human and social services that may be unrelated to healthcare but that foster or maintain a vibrant Jewish community.

In the Greater Kansas City Community, our mission is to support and/or incubate programs that proactively improve health and wellness by fostering transformational change in individual or community behaviors. We refer to this focus as “Healthy for Life”.

Healthy For Life Request for Proposal

The Menorah Legacy Foundation is seeking grant proposals that proactively improve health and wellness by fostering long term, transformational change in individual or community behaviors. The ideal grant in this category would impact mind, body and spirit for individuals and/or communities.

We seek to provide seed money to innovative, trailblazing programs that will draw other funders as the programs become established. In 2016, the Foundation will have approximately \$300,000 available for funding. Therefore, while there is no minimum or maximum amount for requests, the Foundation asks that you carefully consider the total amount available when preparing your request.

Collaboration and the leveraging of funds are important to the Foundation, and preference will be given to applicants that leverage resources from other sources. It is recommended that matching funds use a balanced approach of cash and in-kind resources.

The Foundation reserves the right to reject any or all proposals submitted, to request additional information or clarification from any or all applicants, and/or negotiate modifications with applicants at any time before, during or after the award process.

Grant awards are made at the sole discretion of the Foundation. No entitlement to funding for any organization at any level is expressed or implied. Successful applicants enter into a contract that gives the Foundation rights to review and evaluate grant-funded activities.

How to submit a proposal – Step One

Is your agency eligible?

- An applicant must be a not-for-profit organization that is tax-exempt as defined by the IRS code, section 501(c) (3) and must be incorporated by the Secretary of State or be established by statute within a State and is therefore not required to be incorporated.
- An applicant may be a state or local government agency/unit of the government, provided it presents MLF with its Federal Employers Identification Number. The Foundation must be assured that our grant does not supplant existing funding for programs the grant supports.
- An applicant organization that is not exempt under Section 501(c)(3) may apply for Foundation funding provided an organization that is exempt under Section 501(c)(3) agrees to serve as fiscal agent which potentially will allow for multiple co-applicants.
- Applicant organizations must maintain ongoing operations, including staffing and programs, within the greater Kansas City metropolitan area, including the states of Kansas and Missouri. All funded services/programs must be designed and carried out for the benefit of the target population living in these areas.
- Applicant organizations must be in compliance with local, state, and federal regulations related to non-discrimination, wage and hour laws, workplace safety, licensure, protection of confidential health care information and all other laws and regulations applicable to the staff, patients, consumers and the workplace of the applicant.
- Applicant organizations must have the demonstrated capacity to carry out program work funded by the grant and exercise financial controls and use generally accepted accounting principles and have an annual audit performed by an independent CPA.

Ineligible Activities:

The Menorah Legacy Foundation will not fund individuals or for-profit entities. The Foundation will not support medical procedures on an individual patient basis. Ineligible activities also include grants for political campaigns.

How to submit a proposal – Step Two

Please provide complete responses to the questions listed below. Answers should be concise and AVOID repetition.

1. What population(s) will your initiative directly target?
2. How will you attract the targeted population(s)?
3. What specific issue, challenge, gap or problem will your initiative affect or address?
4. Provide a detailed description of the initiative and how it will impact individuals and/or communities. **Please limit your description to two pages.**
5. How will the initiative foster transformational change in individual or community health behavior?
6. What methods will you use to implement your initiative?
7. Provide an explanation as to why your organization is best suited to implement this initiative. Also, please provide information about other organizations who are currently offering this service or program, if any.
8. Describe the personnel required to implement the initiative and their qualifications.
9. How will you encourage participation and program compliance?
10. How will you measure short term and long term impact?
11. Please explain how you determined the amount to request from the Menorah Legacy Foundation and from what other funding sources will you or have you made requests.
12. Please provide information of what your plan is if you are not successful in your request for funding from the Menorah Legacy Foundation?

How to submit a proposal – Step Three

Eligible and interested agencies should submit the following, no later than 5 pm on Tuesday, **December 1, 2015** by email to Diane Cranshaw at diane@menorahlegacy.org **AND** Gayla Brockman at gayla@menorahlegacy.org, or mail to Menorah Legacy Foundation, 8900 State Line Rd, Leawood, KS 66206. If there are questions, please call Gayla at 816.753.0606.

Please be sure that **ALL REQUIRED** pieces in the checklist below are included with your submission. Incomplete proposals may not be considered for funding.

- A one page executive summary or cover page describing at a high level your project, amount requested, expected outcomes and agency contact information including name, address, phone, fax number and email.
- Responses to the twelve questions.
- A project budget that includes revenues and expenses.
- A past year and current year agency budget.
- Current agency financials – balance sheet and income statement.
- The most recently filed 990 and audit.
- A list of your board of directors.
- A copy of the IRS determination letter indicating 501c(3) status **ONLY IF** you have never submitted a grant to the Menorah Legacy Foundation.

Key Dates:

- Responses to RFP Deadline:** December 1, 2015
- MLF Board Review/Approval:** March 9, 2016
- Applicant Notification:** March 14, 2016